

Sy Syms Mission Statement

The mission of the Sy Syms School of Business is to develop Torah-grounded professionals who excel in the workplace and in the community.

- **Ethics:** Students will be able to understand the importance of behaving ethically in their professional lives. Students will demonstrate attainment of this goal by being able to:
 - Recognize ethical dilemmas and identify alternative ways of behaving in a business setting.
 - Distinguish between ethical and legal considerations in a business setting.
 - Assess the potential impact of ethical issues on different stakeholders in a business setting.
- **Global Mindset:** Students will develop a sensitivity toward a greater understanding and acceptance of cultural differences and global perspectives. Graduates should be prepared to pursue business careers in a diverse context. Learners should be exposed to cultural practices different than their own. Students will demonstrate attainment of this goal by being able to:
 - Understand and respect key differences across cultures and demonstrate adaptability in cross-cultural interactions.
 - Analyze business environments and adapt business practices to diverse cultural contexts.
 - Recognize differences in communication practices in diverse cultural settings.
- **Quantitative and analytic skills:** Graduates will be able to apply quantitative methods and analytical tools to solve complex business problems. They will interpret data, analyze trends, and use statistical models to make informed, data-driven business decisions. Students will demonstrate attainment of this goal by being able to:
 - Analyze and interpret data using statistical and mathematical tools to support business decision-making.
 - Solve real-world business problems by applying quantitative methods and models.
 - Utilize data-driven insights to make strategic and informed business decisions.
 - Demonstrate proficiency in using software and tools to process data and generate actionable insights.
- **Communication skills:** Graduates will be able to effectively communicate, both orally and in writing, business-related problems, strategies, and recommendations. Students will demonstrate attainment of this goal by being able to:
 - Clearly define and explain the business scenario both orally and in writing
 - Create and deliver effective business presentations
 - Succinctly present logical arguments in written and oral business settings
 - Engage in effective interpersonal communication in a variety of business settings

- **Critical thinking:** Graduates will be able to critically evaluate business-related problems, models, strategies, and data. Students will demonstrate attainment of this goal by being able to:
 - Analyze a business scenario and the various factors contributing to it, or affecting it
 - Generate and evaluate alternative feasible solutions based on quantitative and qualitative analyses
 - Compare alternative solutions based upon business setting criteria and objectives
 - Identify and justify the optimal or selected solution

- **Functional knowledge and skills within a discipline:** Graduates will gain knowledge and be proficient in the skills of their functional area. Students will demonstrate attainment of this goal by being able to:
 - Understand the conceptual framework of the discipline
 - Identify the theory and analytical framework of the relevant discipline
 - Apply discipline specific tools, techniques, and data sources to analyze business situations and make informed recommendations

- **Integration of business concepts across disciplines:** Graduates will be able to synthesize business concepts across disciplines. Students will demonstrate attainment of this goal by being able to:
 - Understand the general business framework of the considered problem or case
 - Identify the relevant business concepts from the various disciplines pertaining to the case
 - Apply appropriate tools and techniques from the various disciplines to analyze the business situation and make informed recommendations

- **Jewish values & reasoning:** Students will be able to critically evaluate the core contemporary issues that will face them as Modern Orthodox Jews in their personal, professional and communal lives. Students will demonstrate attainment of this goal by being able to:
 - Identify these issues and determine why and how these issues are relevant to them
 - Identify relevant sources and seek guidance
 - Apply Jewish and general ethical principles to central issues they will face in their personal, professional and communal lives
 - Recognize and apply Torah precepts in ethical decisions

